

DUPLICATE INVOICE



WHAS
520 W. Chestnut St.
Louisville, KY 40202
Main: (502)582-7711
Billing:

Property	WHAS		
Invoice #	1962559-2	Order #	1962559
Invoice Date	09/30/20	Alt Order #	WOC12431880
Invoice Month	October 2020	Deal #	
Invoice Period	09/28/20 - 09/28/20	Flight Dates	09/22/20 - 09/28/20
Advertiser	ISS/ Keep Kentucky Great		
Product	Kentucky		
Estimate #	5196		
Account Executive	Ben Stecker		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	9914775		
Advertiser Code	218		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	10862AG		
Advertiser Ref	187943		
Product 1	473		
Product 2			

Billing Address:

Main Street Media Group / POL
Attention: Ryan Stanley
PO Box 25093
Alexandria, VA 22313

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
2	09/22/20	09/28/20	»GOOD MORNING AME 7-9a RICA		1-----	:30	1	\$500.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	09/22/20	09/28/20	1-----	1	\$500.00					
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	All	M	09/28/20	7:55 AM	»GOOD MORNING AMERICA	7-9a	:30	KKG20TV3005H	\$500.00	NM
4	09/22/20	09/28/20	»WHAS11 NEWS @ 5p	5-530p	1-----	:30	1	\$450.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	09/22/20	09/28/20	1-----	1	\$450.00					
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	All	M	09/28/20	5:29 PM	»WHAS11 NEWS @ 5p	5-530p	:30	KKG20TV3005H	\$450.00	NM
6	09/22/20	09/28/20	»WHAS11 NEWS @ 530	530-6p	1-----	:30	1	\$600.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	09/22/20	09/28/20	1-----	1	\$600.00					
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	All	M	09/28/20	5:42 PM	»WHAS11 NEWS @ 530P	530-6p	:30	KKG20TV3005H	\$600.00	NM
11	09/22/20	09/28/20	»ENTERTAINMENT TO NIGHT	7-730p	1-----	:30	1	\$800.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	09/22/20	09/28/20	1-----	1	\$800.00					
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	All	M	09/28/20	7:17 PM	»ENTERTAINMENT TONIGHT	7-730p	:30	KKG20TV3005H	\$800.00	NM
13	09/22/20	09/28/20	»DANCING WITH THE S TARS	8-11p	1-----	:30	1	\$1,925.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	09/22/20	09/28/20	1-----	1	\$1,925.00					

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

DUPLICATE INVOICE

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386



Invoice #	1962559-2	Invoice Month	October 2020
Invoice Date	09/30/20	Invoice Period	09/28/20 - 09/28/20
Advertiser	ISS/ Keep Kentucky Great		
Product	Kentucky		
Estimate #	5196		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																						
13	09/22/20	09/28/20	»DANCING WITH THE STARS	8-11p	1-----	:30	1	\$1,925.00	NM																																																						
<table border="0" style="width: 100%;"> <tr> <td style="text-align: center;">09/22/20</td> <td style="text-align: center;">09/28/20</td> <td style="text-align: center;">1-----</td> <td style="text-align: center;">1</td> <td style="text-align: right;">\$1,925.00</td> <td colspan="5"></td> </tr> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>1</td> <td>All</td> <td>M</td> <td>09/28/20</td> <td>9:27 PM</td> <td>»DANCING WITH THE STARS</td> <td>8-11p</td> <td>:30</td> <td>KKG20TV3005H</td> <td>\$1,925.00</td> <td>NM</td> </tr> </table>										09/22/20	09/28/20	1-----	1	\$1,925.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	All	M	09/28/20	9:27 PM	»DANCING WITH THE STARS	8-11p	:30	KKG20TV3005H	\$1,925.00	NM																						
09/22/20	09/28/20	1-----	1	\$1,925.00																																																											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																					
1	All	M	09/28/20	9:27 PM	»DANCING WITH THE STARS	8-11p	:30	KKG20TV3005H	\$1,925.00	NM																																																					
15	09/22/20	09/28/20	»WHAS11 NEWS AT 11	11:00 PM-11:30 PM	1-----	:30	1	\$500.00	NM																																																						
<table border="0" style="width: 100%;"> <tr> <td style="text-align: center;">09/22/20</td> <td style="text-align: center;">09/28/20</td> <td style="text-align: center;">1-----</td> <td style="text-align: center;">1</td> <td style="text-align: right;">\$500.00</td> <td colspan="5"></td> </tr> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> <td colspan="5"></td> </tr> <tr> <td></td> <td>09/22/20</td> <td>09/28/20</td> <td>1-----</td> <td>1</td> <td>\$500.00</td> <td colspan="5"></td> </tr> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>1</td> <td>All</td> <td>M</td> <td>09/28/20</td> <td>11:29 PM</td> <td>»WHAS11 NEWS AT 11 M-F/SU</td> <td>11:00 PM-11:30 PM</td> <td>:30</td> <td>KKG20TV3005H</td> <td>\$500.00</td> <td>NM</td> </tr> </table>										09/22/20	09/28/20	1-----	1	\$500.00						Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							09/22/20	09/28/20	1-----	1	\$500.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	All	M	09/28/20	11:29 PM	»WHAS11 NEWS AT 11 M-F/SU	11:00 PM-11:30 PM	:30	KKG20TV3005H	\$500.00	NM
09/22/20	09/28/20	1-----	1	\$500.00																																																											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																										
	09/22/20	09/28/20	1-----	1	\$500.00																																																										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																					
1	All	M	09/28/20	11:29 PM	»WHAS11 NEWS AT 11 M-F/SU	11:00 PM-11:30 PM	:30	KKG20TV3005H	\$500.00	NM																																																					
34	09/22/20	09/28/20	»WHAS11 NEWS AT NOON	12-1p	1-----	:30	1	\$200.00	NM																																																						
<table border="0" style="width: 100%;"> <tr> <td style="text-align: center;">09/22/20</td> <td style="text-align: center;">09/28/20</td> <td style="text-align: center;">1-----</td> <td style="text-align: center;">1</td> <td style="text-align: right;">\$200.00</td> <td colspan="5"></td> </tr> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> <td colspan="5"></td> </tr> <tr> <td></td> <td>09/22/20</td> <td>09/28/20</td> <td>1-----</td> <td>1</td> <td>\$200.00</td> <td colspan="5"></td> </tr> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>1</td> <td>All</td> <td>M</td> <td>09/28/20</td> <td>12:40 PM</td> <td>»WHAS11 NEWS AT NOON</td> <td>12-1p</td> <td>:30</td> <td>KKG20TV3005H</td> <td>\$200.00</td> <td>NM</td> </tr> </table>										09/22/20	09/28/20	1-----	1	\$200.00						Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							09/22/20	09/28/20	1-----	1	\$200.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	All	M	09/28/20	12:40 PM	»WHAS11 NEWS AT NOON	12-1p	:30	KKG20TV3005H	\$200.00	NM
09/22/20	09/28/20	1-----	1	\$200.00																																																											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																										
	09/22/20	09/28/20	1-----	1	\$200.00																																																										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																					
1	All	M	09/28/20	12:40 PM	»WHAS11 NEWS AT NOON	12-1p	:30	KKG20TV3005H	\$200.00	NM																																																					
39	09/22/20	09/28/20	Local News @ 12p M-F	12-1p	MTWTF--	:30	2	\$200.00	NM																																																						
<table border="0" style="width: 100%;"> <tr> <td style="text-align: center;">09/28/20</td> <td style="text-align: center;">10/04/20</td> <td style="text-align: center;">M-----</td> <td style="text-align: center;">1</td> <td style="text-align: right;">\$200.00</td> <td colspan="5"></td> </tr> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> <td colspan="5"></td> </tr> <tr> <td></td> <td>09/28/20</td> <td>10/04/20</td> <td>M-----</td> <td>1</td> <td>\$200.00</td> <td colspan="5"></td> </tr> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>2</td> <td>WHAS</td> <td>M</td> <td>09/28/20</td> <td>12:09 PM</td> <td>Local News @ 12p M-F</td> <td>12-1p</td> <td>:30</td> <td>KKG20TV3005H</td> <td>\$200.00</td> <td>NM</td> </tr> </table>										09/28/20	10/04/20	M-----	1	\$200.00						Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							09/28/20	10/04/20	M-----	1	\$200.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WHAS	M	09/28/20	12:09 PM	Local News @ 12p M-F	12-1p	:30	KKG20TV3005H	\$200.00	NM
09/28/20	10/04/20	M-----	1	\$200.00																																																											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																										
	09/28/20	10/04/20	M-----	1	\$200.00																																																										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																					
2	WHAS	M	09/28/20	12:09 PM	Local News @ 12p M-F	12-1p	:30	KKG20TV3005H	\$200.00	NM																																																					
43	09/28/20	09/28/20	205-235a M-F	205-235a	1-----	:30	1	\$25.00	NM																																																						
<table border="0" style="width: 100%;"> <tr> <td style="text-align: center;">09/28/20</td> <td style="text-align: center;">10/04/20</td> <td style="text-align: center;">1-----</td> <td style="text-align: center;">1</td> <td style="text-align: right;">\$25.00</td> <td colspan="5"></td> </tr> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> <td colspan="5"></td> </tr> <tr> <td></td> <td>09/28/20</td> <td>10/04/20</td> <td>1-----</td> <td>1</td> <td>\$25.00</td> <td colspan="5"></td> </tr> <tr> <th>Spots: #</th> <th>Ch</th> <th>Day</th> <th>Air Date</th> <th>Air Time</th> <th>Description</th> <th>Start/End Time</th> <th>Length</th> <th>Ad-ID</th> <th>Rate</th> <th>Type</th> </tr> <tr> <td>1</td> <td>WHAS</td> <td>M</td> <td>09/28/20</td> <td>2:19 AM</td> <td>205-235a M-F</td> <td>205-235a</td> <td>:30</td> <td>KKG20TV3005H</td> <td>\$25.00</td> <td>NM</td> </tr> </table>										09/28/20	10/04/20	1-----	1	\$25.00						Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							09/28/20	10/04/20	1-----	1	\$25.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WHAS	M	09/28/20	2:19 AM	205-235a M-F	205-235a	:30	KKG20TV3005H	\$25.00	NM
09/28/20	10/04/20	1-----	1	\$25.00																																																											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																										
	09/28/20	10/04/20	1-----	1	\$25.00																																																										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																					
1	WHAS	M	09/28/20	2:19 AM	205-235a M-F	205-235a	:30	KKG20TV3005H	\$25.00	NM																																																					
Total Spots							9																																																								

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$5,200.00
<u>Agency Commission</u>	\$780.00
<u>Net Amount Due</u>	\$4,420.00

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.